

# The CHAMBER. connection

January  
2012

Published Monthly by the New Holstein Area Chamber of Commerce

## 2011 Officers

President: Bob Bosma

Tri County Ready Mix

Vice President: Jim Straw

JB Signs

Secretary: Melissa Reese

NH True Value Hardware

Treasurer: Pam VanDera

Bank Mutual

## 2011 DIRECTORS

Pam Pirkov

Heaven Scent Salon

Mike Hartman n

Stardust Limousine

Mark Sherry

Delta Publications

Tia Bowe

Willowdaie Nursing &  
Rehabilitation

Dave Braun

Altona Supper Club

Executive Secretary -

Mary Christel

## *From the President's Desk, Seasons Greetings,*

I hope everyone is enjoying this Christmas holiday with family and friends, and are looking forward to a better new year in 2012. This is a very busy time for all, and that also holds true for our Chamber of Commerce.

Having just completed another very successful Country Christmas event, we look forward to our Annual Meeting and presentation of New Holstein's Distinguished Person of the Year Award to be held on Thursday, January 5<sup>th</sup>, at The Altona Supper Club.

This year's recipients, Oliver and Rita Greuel, are shining examples of the definition of volunteerism. Their unwavering and unselfish commitment to numerous community groups and individuals is truly what "helping others" is about. Please take the time to congratulate Ollie and Rita, and thank them for all that they do for this community.

In the same spirit of the Greuel family, I would ask each and every one of you to please consider giving of your time and talents to this organization, to others, and the community. You might be amazed to discover that you may not have been as busy as you might have thought, and the rewards far out weigh your efforts.

Lastly, this will serve as my last official letter to you as President of the chamber, as I have decided not to accept the nomination for this position in 2012. I am a firm believer in term limits and infusing "new blood" and ideas into an organization.

That, combined with other community commitments I have made, determined my decision to step aside at this time. I will continue to serve on the Board of Directors and committees, and support the new president and chamber any way I can.

I have thoroughly enjoyed the past five years, and would like to thank all the great volunteers that have made my job easier, and who continue to contribute in so many ways to the success of your Chamber of Commerce.

Sincerely,

*Robert A. Bosma*

New Holstein Area Chamber  
Commerce  
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New Holstein, WI 53061  
(920) 898-9095  
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com

# Oliver and Rita Greuel

2011 Distinguished Persons of the Year

CONGRATULATIONS!!!

# 2012 MEMBERSHIP DRIVE UNDER WAY

EARLY BIRD DEADLINE IS December 31, 2011

JANUARY 5, 2012

Annual Dinner &  
Distinguished Citizen of the Year Award  
Including the NH Chamber  
Volunteer of the Year Award



City of

## NEW HOLSTEIN

2110 Washington Street  
New Holstein, Wisconsin 53061  
PHONE: 920-898-4241  
FAX: 920-898-1504

December 18, 2011

### NEWS RELEASE

Today New Holstein has joined a statewide crime alert network. The Wisconsin Crime Alert Network will enable the New Holstein Police Department to quickly alert the community about a crime or criminal that may affect them.

The system, which is coordinated by the Wisconsin Department of Justice, Division of Criminal Investigation, uses email, SMS text, and broadcast fax technology to send alerts directly to people most likely to be affected by a particular crime or most likely to be able to provide information to solve a crime.

"Our goal is to more quickly identify suspects and apprehend them, as well as provide crime prevention advice to the community," said Chief Reedy.

The Crime Alert Network allows us to simultaneously send thousands of emails, faxes, and SMS text messages to destinations across the region or even across the state. Alerts may be used for crime preventing, apprehending criminals, recovering stolen property, and improving security measures within participating organizations. I believe this will be a valuable communications tool for our community."

Capt. Hebl who will be coordinating the project for New Holstein encourages all businesses, Neighborhood Watch members and others with a fax machines, email account, or text capable cell phone to sign up now. The cost of membership is only \$12.00 per year. Brochures can be picked up at the New Holstein Police Department or you may call the Crime Alert Network Office at (608) 240-3597 for more information.

**MARCH 8  
2012  
Annual  
Raffle  
ALTONA  
SUPER  
CLUB**

Watch your  
mail for  
letters

MARCH 7 CHAMBER  
MEETING

**GUEST  
SPEAKER  
ON  
CRIME  
STOPPERS**

NH CITY HALL -  
LOWER LEVEL  
NOON

Hosted by New  
Holstein Police  
Department  
Watch emails  
and up coming  
newsletters for  
details

## PROTECTING OUR COMMUNITIES

The Wisconsin Crime Alert Network (WCAN) is a statewide program that links law enforcement agencies with the business community and the public in a **partnership to fight crime**. WCAN is a highly effective program which can help prevent crime and aid in the apprehension of criminals.

## WHAT IS WISCONSIN CRIME ALERT?

WCAN allows law enforcement agencies to send out crime alert bulletins rapidly, to the business community and to the general public, whenever a crime or suspect may affect citizens or their businesses.

WCAN provides a rapid, cost-effective means of communication between law enforcement agencies and the communities they serve.

## WISCONSIN CRIME ALERT GUIDELINES

**Only law enforcement can send Crime Alerts.** Investigating officers target their crime alert messages to businesses and/or citizens.

The WCAN partnership fosters:

- ◆ Crime Prevention
- ◆ Finding Stolen Property
- ◆ Locating Missing Persons
- ◆ Identifying Suspects

## HOW DOES WISCONSIN CRIME ALERT WORK?

Law enforcement officers may issue crime alert bulletins to participating businesses and the public throughout the state.

### Targeted Crime Alerts

- ◆ **Specific business types** can be targeted (chosen from a list of 50 business types, as listed in this brochure)
- ◆ **Specific geographic areas** can be targeted (by county, region or statewide)

Law enforcement can specify which types of businesses are to receive a particular crime alert by selecting from 50 categories, including pharmacies, media, schools, hospitals, banks, neighborhood watch, and convenience stores.

### WCAN alerts are sent to you in several ways

- ◆ Email
- ◆ Cell phone text message
- ◆ Fax

## WHAT IS THE BENEFIT OF MEMBERSHIP?

- ◆ **Protect** businesses and your community
- ◆ **Prevent** crime
- ◆ **Support** law enforcement
- ◆ **More** crimes solved

WCAN is a collaborative partnership involving law enforcement, business and the community.

**The success of the program relies on participation from You!**

## SIGN UP NOW!

**Help keep Wisconsin  
Citizens and Communities Safe**

**Go to:**

**[www.wisconsincrimealert.gov](http://www.wisconsincrimealert.gov)**

**Click the "Sign Up Now" button**

The membership fee is \$12.00 per year (\$1.00 per month) to receive alerts.

- ◆ 1 year membership \$12.00
- ◆ 3 year membership \$36.00
- ◆ 5 year membership \*\$48.00

*\*Pay for 4 years, receive 1-year free*

For questions or more information:

Call 608-240-3597

Email [info@wisconsincrimealert.gov](mailto:info@wisconsincrimealert.gov)





**New Holstein Area Chamber of Commerce**

**[www.newholsteinchamber.com](http://www.newholsteinchamber.com)**

**December 7, 2011**

The regular meeting of the New Holstein Area Chamber of Commerce was called to order by President Bob Bosma at 12:28pm on Wednesday, Dec 7, 2011 at Village Inn Family Restaurant, New Holstein.

**Present:**

Pam Van Dera, Mark Sherry, Bob Bosma, Randy Jaeckels, Jim Straw, Cheri Reedy, Mike Hartmann, Dianne Reese, Melissa Reese, Paula Pethan, Linda DeTroye, Sonny Schaar, Dennis Videtic, Jane Kienbaum and Brian Reedy.

A. Approval of Minutes dated November 2, 2011. Motion by Mike Hartmann seconded by Jim Straw. Motion Carried

B. Approval of the Treasurer's Financial Reports for November 2011.

Motion by Jim Straw and seconded by Mike Hartmann to approve the Treasurer's Reports. Motion carried.

C. Old Business:

- Country Christmas—by Sonny Schaar, Event was successful and photography with Santa had a good response, and possible looking to adjust times next year. Thanks to all who helped setup and take down. Looking for help with the committee for next year.
- Christmas Lighting Contest winners  
First: John Liebham and Honeymoon Acres  
Second: Vern Casper and Country Floral  
Third: Jim Stecker and Village Inn
- Promotions report— Continuing with the Local Letters promotion. Facebook 'likes' is still drawing weekly for the \$10 gift certificates. Website update was given by Pam VanDera
- 50/50 Raffle— by Mike Hartmann, This years winner was Don and Lois Schroeder and the chamber made about \$1050 off the raffle
- Board of Directors Election— ballots will be going out via email and will take place in Dec, Four candidates, Wendy Jacobs, Pam Pirkov, Cheri Reedy and Mike Hartmann are running to fill three positions. Please cast your vote via email.

D. New Business:

- Volunteer of the Year--- by Bob Bosma, Get your nominations in to Mary and deadline is Dec 15th. They will be emailing out to the membership to vote on this year!
- Citizen of the Year--- by Bob Bosma, Nomination papers are online and will also be in local businesses. No nominations as of yet....deadline is Dec 15<sup>th</sup>.
- Annual Meeting--- by Bob Bosma, Set for Thursday Jan 5<sup>th</sup>, 2012 at the Altona, invites have gone out, please RSVP.
- Raffle Night--- by Bob Bosma, Set for Thursday March 8<sup>th</sup>, 2012 at Altona Supper Club, watch for the letters coming out in the mail soon.
- NHEDC Survey --- An email has been sent out by Bob Bosma to get more surveys completed and the final results are being tallied.

E. Adjournment

Respectively submitted by Melissa Reese

*New Holstein Area Chamber of Commerce*

**Volunteer Sign Up Form**

**Name** \_\_\_\_\_ **Phone** \_\_\_\_\_

**E-Mail** \_\_\_\_\_

**I would like to contribute my time and talents for the following:**

**Board of Director Nominee** \_\_\_\_\_

**Raffle Night Fundraiser Committee** \_\_\_\_\_

**Promotions Committee** \_\_\_\_\_

**Golf Tourney Fundraiser** \_\_\_\_\_

**Country Christmas Committee** \_\_\_\_\_

**Distinguished Citizen Committee** \_\_\_\_\_

**Annual Dinner Committee** \_\_\_\_\_

**Night On The Town Committee** \_\_\_\_\_

**Reality Check Committee** \_\_\_\_\_

**Super Cub Week Committee** \_\_\_\_\_

**Chamber Volunteer of the Year** \_\_\_\_\_

**\*\* Please fill out and return to: NHACC  
P.O. Box 17  
New Holstein, WI 53061**

**Or Fax to 920-898-9793**

# *New Holstein Area*

## **Chamber of Commerce**

### **2011 Standing Committees**

**Raffle Night Fundraiser....** *This committee is in charge of organizing the annual raffle Night fundraiser in February. Duties include, but are not limited to, selling tickets, procuring prizes, organizing workers and food.*

**Chairperson Bob Bosma ....Tia Bowe, Pam Van Dera,  
Melissa Reese,Dan Schneider, Steve Nothem**

**Promotions ....** *This committee is responsible for organizing promotional opportunities for our members and the community. Members organize Welcome Baskets, develop promotions and organize advertising, develop and judge community contests.*

**Chairperson Jennifer Odekirk .... Sonny Schaar, Jim Straw,  
Wendy Jacobs, Mike Hartmann, Bob Bosma, Pam Van Dera**

**Golf Tourney Fundraiser....** *This committee is in charge of organizing the annual Golf Outing in July. Duties include, but are not limited to, selling participations, procuring prizes, organizing workers and facilities.*

**Chairpersons Pam Pirkov & Diane Thorson, Mark Sherry,**

**Country Christmas ....** *This committee is in charge of organizing the annual event in early December. Duties include organizing participants in the parade, and day / evening activities, developing signage and decorating locations.*

**Chairpersons Jennifer Odekirk & Sonny Schaar - Jim Straw, Randy Jaeckels,  
BJ Vollstedt, Bob Bosma, Dan Schneider**

**Distinguished Citizen Award ....** *This committee is in charge of procuring nominations, judging nominees, and selecting an individual as New Holstein's Distinguished Citizen of the Year. Duties also include procuring awards, plaques, proclamations, etc.*

**Chairperson - Jim Straw - Pam Pirkov, Pam Van Dera**

**Annual Dinner ....** *This committee is responsible for the annual general membership dinner meeting / Distinguished Citizen Award Night held in December. Duties include organizing location and meal, procuring door prizes, collecting fees, etc.*

**Chairperson – Bob Bosm, Mary Christel**

**Reality Check ....** *This committee is in charge of working with the New Holstein School District staff in organizing realistic economic scenarios in order to introduce students to the responsibilities of adulthood.*

**Chairperson- Tia Bowe**

**Super Cub Weekend –** *This committee serves as a liaison group to the Super Cub Flyers Club that visits our Community during the EAA Show in Oshkosh. Duties include planning activities, services, etc. for our guests.*

**Chairperson – Jim Leavitt, Scott Wink, Jim Straw**

**Night On The Town –** *This committee organizes the event that showcases our eating, drinking and entertainment establishments. Duties include procuring participants, attendance prizes, Promotional materials and advertising, transportation between venues and logistics.*

**Chairpersons – Paula Pethan, Randy Jaeckels, Melissa Reese, Jane Kienbaum, Mike Hartmann**

**Chamber Member/Volunteer of the Year –** *This committee will be in charge of selecting criteria for nominations, procuring nominations, the selection of a winner, procuring the award and planning the presentation.*

**Chairperson – Mary Christel**